











Supported by

सत्यमेव जयते DEPARTMENT OF AGRICULTURE & FARMERS WELFARE, GOVT. OF INDIA

23 rd Edition

AGRI INTEX2025

(An Event of CODISSIA Intec Technology Centre)

10th - 14th July 2025

CODISSIA Trade Fair complex, Coimbatore, Tamil Nadu, India



AGRI INTEX Driving Growth

In a bid to introduce Contemporary Agriculture - Horticulture, Dairy Farming And Food Processing Technologies, along with their best practices that can inevitably help countless farmers and platform owners, AGRI INTEX is fully geared up to floor their next edition of India's Prime Agricultural Trade Fair AGRI INTEX 2025 from July 10th to 14th, 2025 at our own CODISSIA Trade Fair Complex, Coimbatore.

Each New Edition - A Trend Setter

AGRI INTEX is geared up to mark its 23rd edition. In retrospect, successful 22 editions, over 1 lakh business and industry visitors, more than 500 exhibitors, 1000 booths, 400 product categories and trade turnover in excess of Rs.1,000 million in all its past editions. AGRI INTEX has witnessed an over whelming response from the industry and all trade. Be the patronage of the concerned departments of the Indian and State Governments, the participation from leading national and international organizations and enterprises has been phenomenal. In addition, with dew support from the media, AGRI INTEX has been accorded the iconic status, that it truly deserves, making every edition a success story.



CRUX of the MATTER

Experience the fair with real time Integrated Model Farm, live demonstrations of Machineries, equipments, hand tools, irrigation equipments and the latest technology like fully automated soil less agriculture in a 2 lakh Sq Ft gross display area.

AGRI INTEX enjoys tremendous support from both the Central and the State Governments. The seamless opportunities triggered by this fair lead to targeted business networking for those looking out for new business opportunities there by encouraging global participation.

Be it new product launch or marketing of an existing product or future innovations, this is the right place to exhibit and sell them.



Event of the ERA - Infinite Choices Where Infinite Opportunities Beckon Agripreneurs!

An exclusive platform that brings together the foremost and competent agricultural & industrial players world over to showcase their technological talents. That is AGRI INTEX in a nutshell. India's Prime Agricultural Trade Fair "AGRI INTEX" organized by CODISSIA Intec Technology Centre, is highly regarded by agricultural fraternity as one of the most business generating fair for the past 20 years. The utmost inventive and cutting edge technologies converge and excel here.

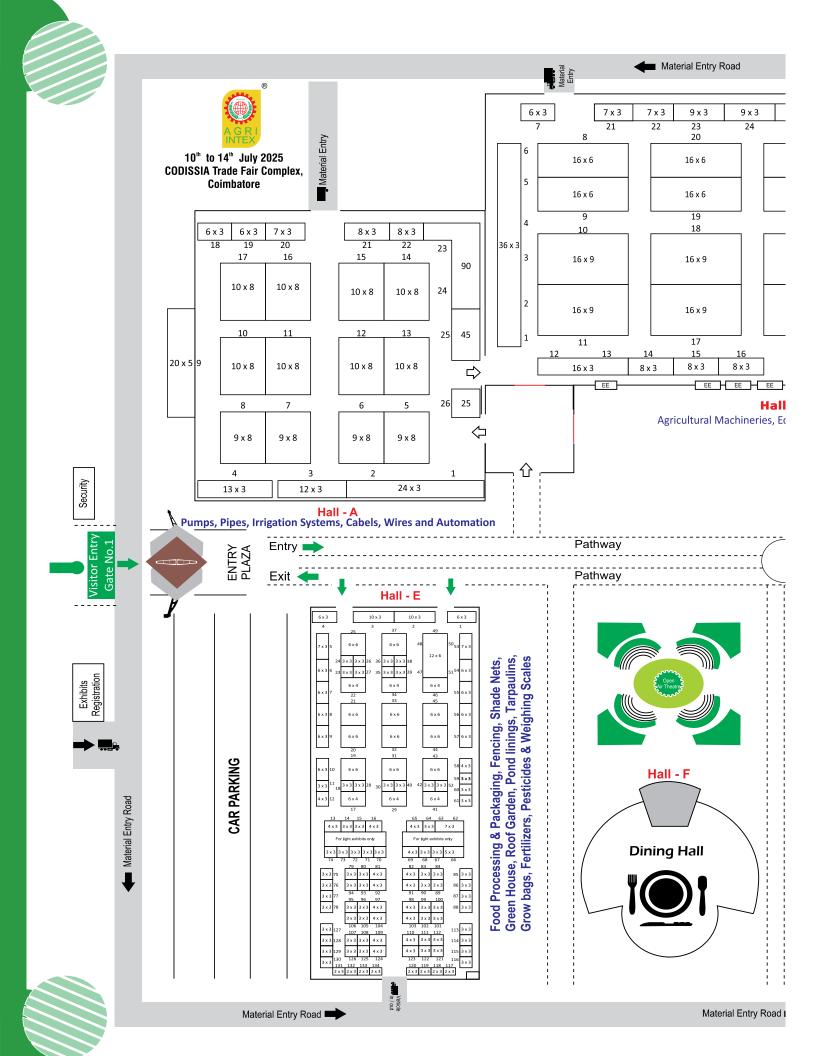
Who Should Exhibit

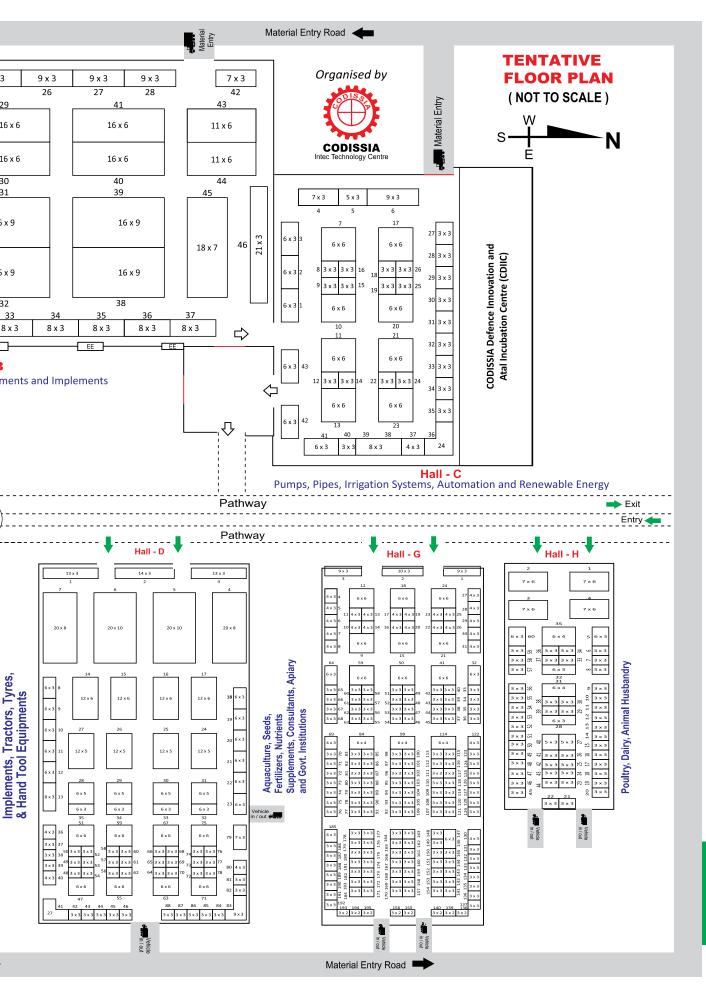
The exhibition is open to all companies and organizations with products or services related to the following:

- Animal Husbandry
- Agri Ecology
- Agricultural Contractors
- Agricultural Equipment & Machinery
- Aquaculture
- Biotechnology
- Coconut, Coir and Spices processing equipments
- Fertilizers & Chemicals
- Floriculture

- Food Processing Machineries, Material & Equipments, Packing Technologies & Services
- Open Trucks & Handling Equipment
- Greenhouses
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export Services
- Organic Agriculture
- Plant ProtectionPlasticulture

- Post Treatment & PackagingPoultry Equipments
 - Precise Agriculture
 - Renewable Energy in Solar pumps & panels
 - Refrigeration and cold storage
 - Rural Development
 - Seeds & Plant Propagation Material
 - Software & Hardware
 - Turnkey Projects









Why Should you Participate in AGRI INTEX

- 1. Agri Intex is the Perfect to gain access to the most promising prospects under one roof
- 2. Opportunity to interact with the best farm owners, Retailers, Wholesalers, Distributors, Technocrats, Policy makers from Govt. bodies, Industry professionals, Academicians and most progressive farmers from the entire South India.
- 3. Conferences / Seminars conducted by eminent scientists & industry professionals.
- 4. Exhaustive advertising and media coverage
- 5. Targeted business networking
- 6. Integrated model farm
- 7. Live demonstration of machineries
- 8. Common platform for agriculture produce, process and marketing
- 9. Progressive increase in business visitors year after year

Who will Visit

- Agronomists
- Agri input traders
- Bankers and Investors
- Distributors
- Dairy Owners
- Engineers and Technicians
- Farm Owners
- Food Processing Industrialists
- Government Representatives
- Marketers
- Professional Consultants
- Researchers
- Project Managers
- Scientists





COVERAGE

As a leading agricultural event of the region, AGRI INTEX 2025 will attract extensive media coverage. There will be wide ranging presence in the following:

PRINT MEDIA

: Leading National Dailies of the region, Regional Vernacular Dailies, 'B' to 'B' & 'B' to 'C' Business Magazines and professional journals of the Agricultural Industry.

SOCIAL MEDIA

: There will be a focused intensive emarketing programme through leading social media platforms like Facebook, Linkedin, Twitter and Youtube. In addition, Publicity on various prominent portals and through Banner space, e-newsletters and articles to the related associated members and industry stalwarts once a fortnight to ensure maximum footage and presence amongst the target visitors.

ELECTRONIC MEDIA: Publicity on the leading FM Channels and

Regional Satellite TV Channels.

DIGITAL MARKETING: Marketing using Digital Technologies and Mediums such as Mobile Phones and

Display advertising.

OUTDOOR MEDIA

: Posters and Banners shall be placed at strategic and key locations on a regional level to create a constant hype among the

target groups.

PRACTIVITY

: Press Meet with representatives from leading media houses will be organised prior to the fair and constant Press Releases

will follow through the event days.

All this will create the necessary awareness and value to both the exhibitors as well as visitors.

AGRI INTEX 2025 SPECIAL FOCUS ON POULTRY EXCLUSIVELY IN HALL H

Poultry is one of the fastest growing segments of the agricultural sector in India today. The poultry sector has shown major growth in the food and agriculture industry worldwide. Demand of Milk, Eggs and Meat is increasing day by day with growing human population. Producers of milk and eggs are working on improving efficiency of their product and trying to expand their operations. New investors and entrepreneurs are working on entering into dairy and poultry industry.

Poultry Expo, an exclusive show is being organised parallel to AGRI INTEX (a successful Agri show for 22 years in South India). Poultry is a great platform for companies to showcase their technologies to their existing customers and new prospects. This event is a wide forum with valuable information about Poultry Industry, Feed Equipment's, Technology, Breeders, Egg farming, Poultry Nutrition and etc. It also offers latest advances in Poultry Research, Science and Technology like cages and feed milling importance.

Why Visit **POULTRY EXPO**

- Identify New Technologies
- **Understand Best Practice**
- **Develop New Suppliers**
- Source new Materials











The success of any outstanding venture depends greatly on the power its promoters possess. AGRI INTEX found its niche on the world map because the Coimbatore District Small Industries Association (CODISSIA) has been particular about its recognition. A strong backbone to the growing industry sector of Coimbatore, CODISSIA an ISO 9001-2008 organization with over 5200 members, has been the energizing factor behind the establishment of many local industry for over four decades.

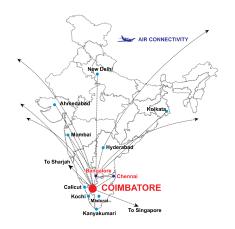
CODISSIA holds the rare credit of being the only District Association in India to have signed a Memorandum of Understanding with VDMA Plant and Machinery Manufacture's Association / Bavarian Section of German. Through this, it endeavours to work together in assisting the members to identify New Technologies / promote Joint Ventures, Technology Transfers and to send Trade Delegation etc to countries like Germany.

CODISSIA

Intec Technology Centre

CODISSIA Intec Technology Center is a Trust formed by the Coimbatore District Small Industries Association (CODISSIA) in the year 1996 and owns the CODISSIA Trade Fair Complex. Inaugurated in the year 2000, CODISSIA Trade Fair Complex was the first Trade Fair Complex in South India and the Second in India with an objective:

- To promote and create infra-structural facilities for conducting trade fairs, industrial exhibitions, Buyer Seller Meets, Seminars, Conventions, Conferences, Workshops and such other activities needed for the growth of regional economy.
- To carry out scientific and technological research and development work on product, process and services.
- To promote, establish and manage a Trade Center to assist the industries in identifying the sources for Export, Import and Technology Transfers and Collaborations.





The Chairman, **AGRI INTEX 2025**

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