

Proceedings of 14th
Agricultural Machinery
Manufacturers' Meet
(AMMM-2025)
14 - 15 September 2025

Organized By



Agricultural Machinery
Manufacturers Association
(AMMA-India)

Partner with



Department of
Agriculture and Farmers
Welfare Govt. Of India

In Association with



ICAR - Central Institute of
Agricultural Engineering
Bhopal



CODISSIA
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Venue: Hotel Jenneys Residency Pvt. Ltd.,
Avinashi Road, Coimbatore

The Agricultural Machinery Manufacturers Meet (AMMM-2025), held on September 14 at the Hotel Jenneys Residency Pvt. Ltd., Avinashi Road, Coimbatore, was a landmark event in the agricultural sector. This prestigious gathering provided a premier platform for the exchange of knowledge, networking, and showcasing technological innovations. The event drew attendees from across India, who converged to engage in in-depth discussions about the latest advancements and emerging trends in agricultural machinery. The setting of the Hotel Jenneys Residency Pvt. Ltd., Coimbatore offered for fostering industry collaboration connections among key industry leaders and served as a dynamic forum for showcasing pioneering technologies poised to shape the future of agriculture. On this occasion Innovation Awards were also given to the members.

The meeting commenced with an inauguration ceremony, which was honored by the presence of several esteemed dignitaries. Among them were Ms. S. Rukmani, Joint Secretary (M&T) DOAC GoI, Prof. Gajendra Singh, Ex. VC Doon University & EX DDG(Engg), Er. A N Meshram (Deputy Commissioner-M&T MoAFW, Govt. of India, Dr. Mukesh Jain, Director NERFMTTI Hisar, Govt. of India, Dr. R Murgesan, Chief Engineer, Agril. Engg. Department Govt of Tamil Nadu, Mr. Mitul Panchal (Chairman of AMMA-India), Mr. Malatesh Niranjana (Secretary of AMMA-India), Dr Surendra Singh (Technical Advisor, AMMA-India) and Mr. R Chandramohan, President Tamil Nadu Chapter of AMMM-India. Meeting started with welcome address by Mr. R Chandramohan, President Tamil Nadu Chapter and honouring of Dignitaries on Dias with Bouquet.



Dr Surendra Singh (Technical Advisor, AMMA-India) gave brief account of AMMA-India history including its formation, achievements, collaboration with other national and international organizations. With efforts AMMA-India now we have 38 total testing Centres excluding four centres of Govt. of India. Present strength of association is 770 members. AMMA-India is member in various Technical and Policies related committees of Mechanization and Technology Division of Department of Agriculture & Cooperation, Ministry of Agriculture and Farmers Welfare, GoI. AMMA-India is member in various committees of Bureau of Indian standards (BIS) i.e. FAD 11 (Agricultural Machinery and Equipment Sectional Committee), FAD 20 (Agriculture and Food Processing Sectional Committee), FAD 34 (National Agricultural Code NAC), FADC (Food and Agriculture Division Council) also represents BIS in various ISO Strategic Advisory Groups (SAG). AMMA-India is a member of Regional Council of Agricultural Machinery Association (ReCAMA) of United Nations Economic and Social Commission for Asia and the Pacific countries. The Regional Council of Agricultural Machinery Associations (ReCAMA) was established by the Centre for Sustainable



Agricultural Mechanization (CSAM) of the United Nations Economic and Social

Commission for Asia and the Pacific (ESCAP) in 2014. To date, ReCAMA has 21 member associations from 15 countries. AMMA-India is also associated in organizing agricultural machinery exhibitions with CODISSIA Intec Technology Centre Coimbatore, Agri Asia Gandhinagar by Radeecal Communications and Udan Media Ludhiana.

Mr. Mitul Panchal, Chairman of AMMA-India in his address emphasized that over the past year, we have witnessed remarkable developments in the agricultural machinery sector. From introducing advanced mechanization technologies to promoting sustainable practices, our members have continuously worked towards improving productivity, reducing drudgery for farmers, and contributing to India's food security. He thanked the Government of India for the new reforms in GST for agricultural machinery. This progressive step will not only reduce the burden on farmers but also encourage wider adoption of mechanization. It is a strong reflection of the government's commitment to supporting agriculture and manufacturing, and we at AMMA-India sincerely appreciate this recognition of our industry's role in nation-building. But along with progress, we have also faced challenges—volatile markets, import pressures affecting domestic manufacturers, policy uncertainties, and the pressing need to adapt to climate-friendly technologies. Yet, he firmly believed that challenges are not roadblocks, but steppingstones that push us to innovate, to unite, and to grow stronger as an industry. Looking forward, our vision must be clear: - To strengthen Make in India and showcase Indian agricultural machinery to the world; - To collaborate with policymakers for farmer-centric reforms; - To embrace digitalization, automation, and green technologies in agriculture and - To build stronger dealer, distributor, and service networks that ensure farmers get not just machines, but reliable support. He thanked each member of AMMA-India for their contribution, whether big or small, fuels the strength of this association. Together, we represent not just companies, but a community working towards the noble cause of nation-building through agriculture. With your continued support, he was confident that the coming year will be even more impactful and inspiring.



Dr. R Murgesan, Chief Engineer, Agril. Engg. Department Govt of Tamil Nadu highlighted



some of the issues and action taken by his Department. He emphasized on Innovative Agricultural machinery for providing subsidy assistance under SMAM such as Portable cattle shed, Mini Tractor Operated Turmeric Digger, Tractor Mounted Loader, Tractor Trailer fitted loader, Tractor Operated Pruning Fork, Mobile Solar Pumpset, Tractor PTO Operated flexible screw grain loader, Motorized semi-automatic multigrain bag filling machine,

Tractor Operated Check basin Former, Engine Operated Sugarcane Bunch Elevator, Tractor operated Hydraulically guided post hole digger, Tractor operated reversible leveler, Tractor

Operated Lifting Attachment and many other equipment. He also mentioned about Skill Development Training Program on Agriculture Machinery Demonstrator and Tractor Operator. He desired to have collaborative Placement assistance for the Trained Candidates, Customised Training requirements, if any. The manufacturers can be associated with us as Training partners under Naan Mudhalavan Finishing school – Vetri Nichaiyam scheme implemented through Tamil Nadu Skill Development Corporation (TNSDC).

Prof. Gajendra Singh, Ex. VC Doon University & EX DDG (Engg.) addressed the members of AMMA-India. He appreciated the efforts of association and continued strengthening of membership. He raised many issues of agricultural machinery manufacturers and bottleneck in quality manufacturing farm tools and equipment. He also mentioned his feelings of providing subsidy to imported equipment and requested Government officials to look into the matter and address the issue in the interest of encouraging local quality manufacturing. He believed that Govt. should provide support to the export of agricultural machinery and bring manufacturing of some of the equipment under PLI scheme which are not manufactured in the country.



Thereafter, a Souvenir was got released by the Dignitaries on the Dias.



Ms. S. Rukmani, Joint Secretary (M&T) DOAC GoI addressed the house. She touched most of the issues that association has been raising time and again. Some of them were: Simplified and Online Subsidy Distribution, One Nation One EMD/Bank Guarantee/ Security Deposit/ Performance Guarantee, High percentage of subsidy for Hi-tech machines, Easy Financing to Farmers & Industry, considering giving loan up to Rs. two lakh on Kisan Credit Card for the purchase of small farm equipment suited to marginal and small farmers, Formation of Marketing Board for Export of Agricultural Machinery Strengthening Manufacturing & R&D, Issues related to Import of Agricultural Machinery and arrest the undesired imports thereby enabling the Indian manufacturers to survive and grow, PLI scheme for the agricultural machinery & spare parts manufactures. Skilled development center should be established for agriculture machinery sector (courses for agri machinery, welder, designer,



fitter, field service) and local labour should be encourage & trained. She agreed to look into all issues including subsidy on imported farm equipment and address them at the earliest.

Er. Rajkumar Arumugam, Sr. Vice Chairman AMMA-India made a presentation on various issues that members are facing. India has traditionally been Tractor focused, leaving small farmers without mechanization. Focus on small, affordable, multi-purpose machines for land preparation, seeding, weeding, spraying, harvesting and post harvesting machines is needed such as innovative tractor implements, Mini Tillers, Power weeders, sprayers, mini harvesters, multi-tool bar machines etc. He emphasized on Manufacturing schemes (R&D funds, low interest funds to machinery manufacturing and tech upgradation), Higher subsidy up to 75% on latest and high cost equipment. India imports ~\$400mn of farm machinery (non-tractors), mostly cheap Chinese imports. There is a high import share in brush cutters, sprayers, power weeders, harvesters, chaff cutters, rice mills, sorting machines resulting in local manufacturers shutting down due to cost disadvantage. Subsidy/support should be only for domestic machines, anti-dumping duties, import restrictions to build competitive local industry for domestic + export markets.



We thank GOI for taking a bold GST reform and reducing GST on agricultural

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machineries from 12% to 5%. But causes inverted tax credit issue as GST on input components reduced only for tractors not for agricultural machineries. Inputs (engines, tyres, hydraulics) taxed at 18%, blocking cash flow for MSMEs. Request is to extend 5% GST rate to all agricultural machinery input components (not just tractors). Variants definition for all agricultural machineries & implements to be completed at the earliest to reduce testing fee burden on manufacturers. Telematic kits requirement for self-propelled machineries to be increased to Rs. 1.5 Lakhs and above value machines. For subsidy empanelment - One single registration of manufacturers and products through NIC website and one EMD.





After presentation Ms. S. Rukmani, Joint Secretary (M&T) DOAC GoI requested Er. A N Meshram (Deputy Commissioner-M&T MoAFW, Govt. of India, and Dr. Mukesh Jain, Director NERFMTTI Hisar, Govt. of India to address the issues raised by association. Er. A N Meshram and Dr. Mukesh Jain addressed the gathering with a comprehensive speech that touched on various critical concerns raised by

manufacturers. They acknowledged their issues, particularly in the areas of machinery distribution, the allocation of subsidies, and the role of training and testing institutes in enhancing skills within the industry. Importantly, they urged manufacturers to focus on improving their machines, emphasizing the need for these machines to be better suited to work seamlessly with the matching tractors. This, they suggested, would not only enhance the efficiency of agricultural operations but also ensure that farmers get the most out of their investments in machinery. They assured that the issues raised here will be looked into including variant of machines for testing, EMD issue, avoiding subsidy on imported machines and others.



Overall, the technical sessions provided a platform for critical discourse and the exchange of pioneering ideas, underscoring the event's role in advancing the future of agriculture. The showcased innovations not only promise to elevate farming practices but also align with sustainable development goals, paving the way for a more efficient and eco-friendlier agricultural sector in India.

Effective collaboration among manufacturers, farmers, and policymakers emerged as a key theme, highlighting that the benefits of these technological advancements must be broadly and inclusively realized. Platforms like AMMM-2025 are instrumental in facilitating this necessary dialogue and partnership. By bridging the gap between technology providers and end-users, such platforms ensure that innovations are not only introduced but also effectively integrated into everyday agricultural practices. This collaborative approach is essential for maximizing the impact of new technologies and achieving sustained growth in India's agricultural sector. Visualizing this, AMMA-India has instituted Innovation Award for its members in the areas of Category I: New Innovation in Agricultural Mechanization; Category II: Use of AI/IoT/Robotic/Drone/Automation/Autonomous in Agricultural Mechanization, and Category III: Use of Green Technologies in Agricultural mechanization.



In last, Vote of Thanks was proposed by Mr. Malatesh Niranjana (Secretary of AMMA-India). He thanked all the dignitaries sitting on Dias and delegates without their support such meetings are not possible. He also thanked Mr. R Chandramohan, Chairman Tamil Nadu Chapter, Mr. Jayaprakash, Secretary Tamil Nadu Chapter. Mr. D J Vishal and all the members of Tamil Nadu Chapter for all through support in making event grand success. Finally, he thanked each and every one attending this meet.

